

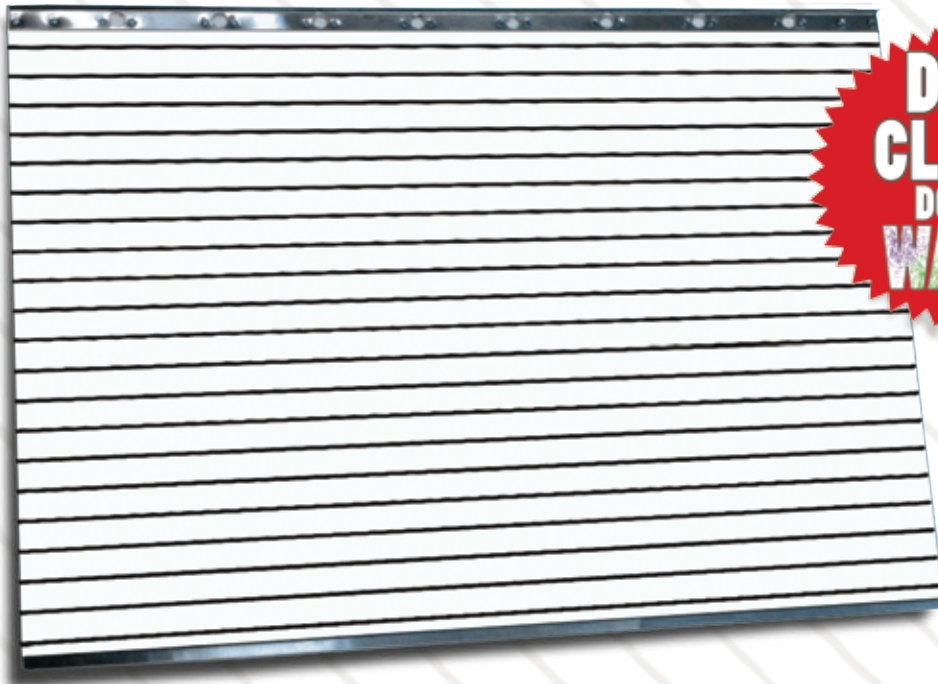
NEW

NEVER EVER WASH!

SUPER WHITE™ ZEBRA+™

The ULTIMATE Anti-Marking Cylinder Jacket

The most cost effective, chemical tolerant, smash resistant of any transfer, delivery and perfector cylinder jackets ever invented.



**DRY
CLEAN
DON'T
WASH**

The **SuperWhite™ Zebra+™** can withstand any press room chemicals including: **Xylene, Acetone, Toluene**, etc., so there's no need to worry about accidental spills causing damage to the **SuperWhite™ Zebra+™** jacket.

With nearly 300 patents worldwide, **Mr. Howard DeMoore** holds more patents than any one person worldwide in the anti-marking industry. In the course of developing the **SuperWhite™ Zebra+™**, **Howard** has spent more than **44 years of research**, development and testing to create the most revolutionary, never wash, anti-marking cylinder jacket the world has ever seen, that will surely redefine the industry standard in anti-marking products & technology as we know it.

The **SuperWhite™ Zebra+™** Jacket is now available for presses up to 82 inches.



Contact your local dealer today for more information on the **SUPER WHITE™ ZEBRA+™** jacket or email SBinfo@superblue.net to find a dealer in your area.



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USA (800) 627-5537 or (214) 353-9000, Fax: (214) 357-5847
Printing Research Inc., 10954 Shady Trail, Dallas, TX, USA 75220



SUPER WHITE™
ZEBRA+™

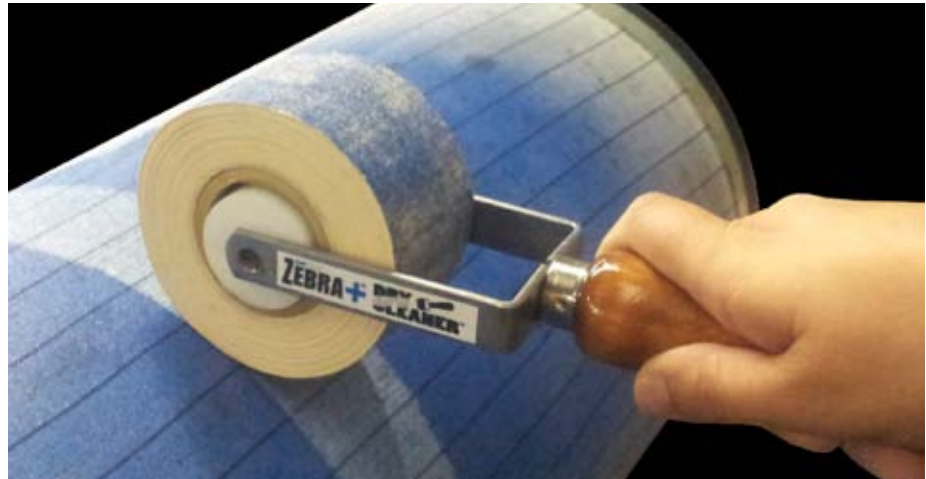
**DRY
CLEANER™**

ESPECIALLY MADE FOR EACH OTHER

APPLICATION

instructions

Using the Super White Zebra+™ Dry Cleaner™ with Super White Zebra+™ Never Wash, Anti-Marking cylinder jackets



There are many options when it comes to anti-marking systems. Many of which require regular maintenance in the form of washing with a chemical solution to remove ink and debris. These options include glass bead films and chrome foil cylinder covers. Although the Super WHITE Zebra+™ can withstand the harshest pressroom chemicals, they are not required to clean the Super WHITE Zebra+™.

There is no regular cleaning schedule for the Super WHITE Zebra+™, Never Wash, Anti-Marking Transfer, Delivery & Perfector cylinder jackets. However, over time, dust, powders, coatings and other pressroom related debris can collect on it's surface. Several passes over a dirty area with the Super WHITE Zebra+™ Dry Cleaner™ will remove any such debris quickly and easily, eliminating the use of any hazardous chemicals, rags or gloves in the process.

Before using the Super WHITE Zebra+™ Dry Cleaner™ for the first time you will need to remove the protective sleeve from the roll to expose the adhesive surface. Inch the cylinder around and roll the Dry Cleaner™ up and down across any areas in need of cleaning.

Use the steps below to prepare the Super WHITE Zebra+™ Dry Cleaner™ surface for immediate use and for easy removal of the outer layer once it has become ineffective.



Peel outer layer back several inches past perforation.



Tear along perforated line.



Fold the end at a 45° angle (adhesive to adhesive).



Use the Dry Cleaner™ as needed until dirty.

Super White Zebra+™ Anti-Marking cylinder jackets are available for all press sizes!
**Never Ever Wash Ink off of Transfer, Delivery or Perfector Cylinders Ever Again, Just...
Dry Clean It!™**

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800-627-5537 or 214-353-9000, Fax: 214-357-5847
www.superblue.net

SUPER BLUE 3

anti-marking, anti-static systems



Using materials originally developed for the space industry, the patented **SUPER BLUE 3**® anti-marking system is the world's only wash-free transfer cylinder blanket.

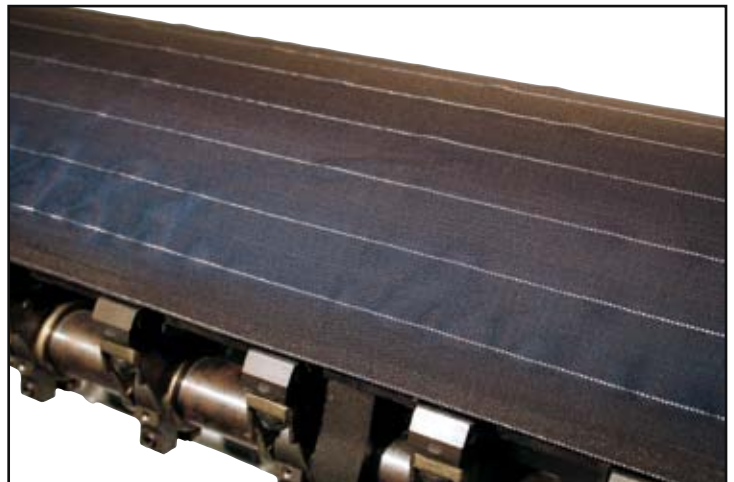
Woven from polymer-based threads, **SUPER BLUE 3**® is chemical resistant, heat resistant, and wear resistant. It will withstand the most rigorous ultraviolet and infrared applications while maintaining its anti-marking characteristics.

ABSOLUTELY MAINTENANCE FREE

- No more wasted down time cleaning your anti-marking system.
- No more transfer/delivery cylinder washing or clean up.
- No air or vacuum pumps to clean or costly electricity to run them.
- No filters to replace.
- No net to adjust.

REQUIRES NO NET REPLACEMENT

The **SUPER BLUE 3**® system incorporates a flexible anti-marking material and an anti-static packing material into a single integrated blanket. Simply remove the entire system and replace it when needed. Just take off the old one and put on a new one.



EASY INSTALLATION

- No more spray adhesives.
- No more messy installation procedures.

Simply peel the backing off the specially formulated tape and stick it to your clean cylinder. And when it's time, it comes off without leaving a sticky residue behind. Or, if you prefer, simply slide the **SUPER BLUE 3**® anti-marking system into your existing attachment system and run.

REDUCES WASTE AND INCREASES PROFITS

Make life a lot easier on yourself by being more productive instead of wasting time washing your transfer cylinders, saving you time and labor, and increasing your overall profits.

2010
INTERTECH™
TECHNOLOGY
AWARDS



FOR INNOVATIVE EXCELLENCE



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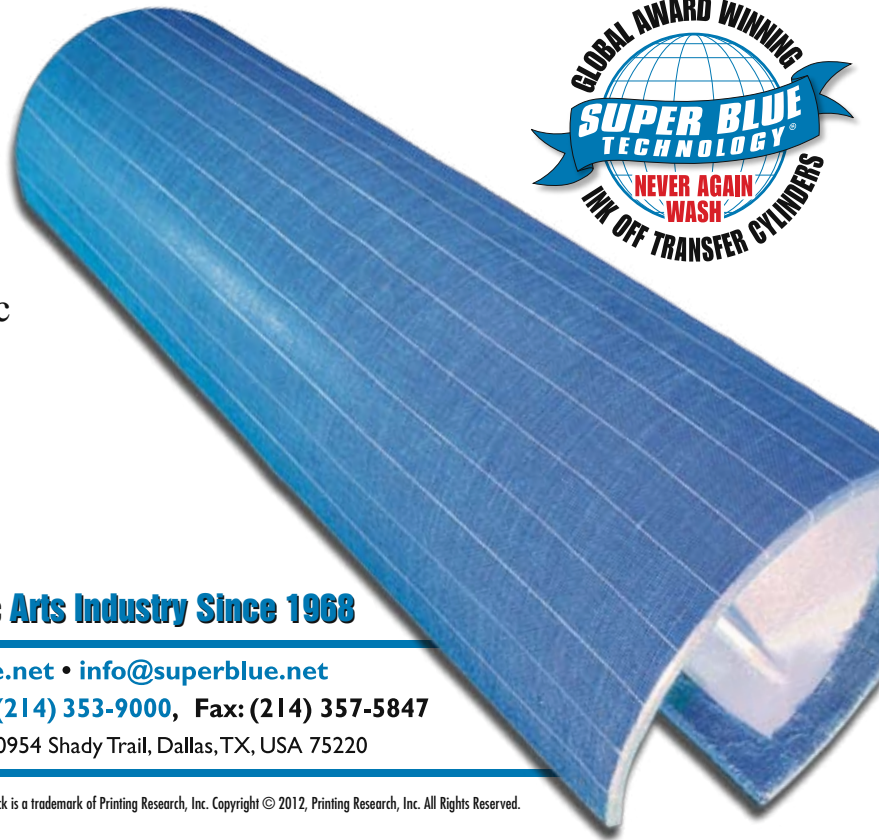
The Industry Standard
Anti-Marking, Anti-Static Systems

SUPER BLUE 2[®]

anti-marking, anti-static systems

Our Patented Never Ever Wash, Anti-Marking Systems Maximize Productivity While Maintaining The Highest Quality Production Standards...

- SUPER BLUE 2[®] anti-marking, anti-static systems consist of a specially-treated conductive and frictionless base cover material with an ink repellent net.
- Virtually eliminates all marking and static electricity problems on sheet-fed presses.
- Precision cut to specific press sizes.
- Print More for Less with Higher Quality!



Providing Innovative Solutions to the Graphic Arts Industry Since 1968



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(SEE REVERSE SIDE FOR MORE INFORMATION ON THE FEATURES & BENEFITS OF SUPER BLUE 2[®])



SUPER BLUE NETLOCK[™]

anti-marking net fastener

- Makes net installation super fast.
- Ensures the net is secured into the fastening velcro.
- Audible locking confirmation.
- All with just one push of the Net Lock[™] tool.
- It's that simple.

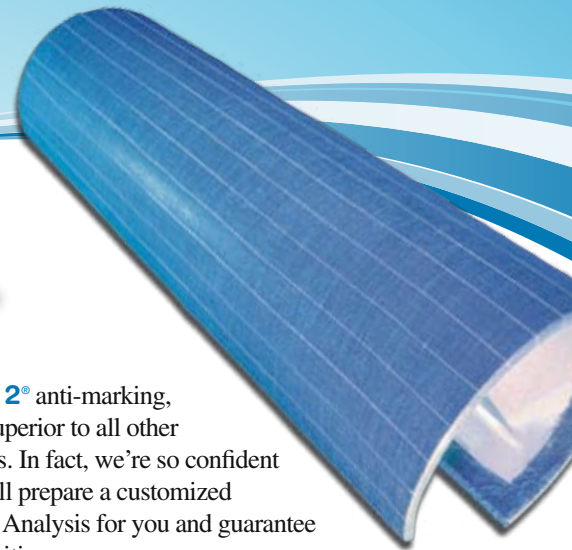




The Industry Standard
Anti-Marking, Anti-Static Systems

SUPER BLUE 2[®]

anti-marking, anti-static systems



SUPER BLUE 2[®] never wash, anti-marking, anti-static systems offer the printer greater benefits. First, because ink never touches the cylinder itself there is no build-up, thus eliminating the need and time associated with washing transfer and delivery cylinders. Second, improved slip and reduced surface contact allows better release and a longer service life for **STRIPENET[®]** anti-marking, anti-static nets. Finally, the conductive properties of the textured cylinder base cover material virtually eliminate static electricity by dissipating it, rather than allowing static to build up in the sheets. This is particularly advantageous for printers running a waterless system and printing on synthetic materials.

The Proof is in the Profit

Regardless of the size of your operation, the **SUPER BLUE 2[®]** anti-marking, anti-static system can help you decrease downtime and increase your profit. The following calculation demonstrates a typical cost of lost production:

| | |
|--------------------------------|-----------------------|
| Make / Size: | 40", 6-color sheetfed |
| Press Rate: | \$300 per hour |
| Shifts: | 2 |
| Transfer Washing Time: | 20 Minutes per shift |
| Lost Revenue per Month: | \$4,000 |

The **SUPER BLUE 2[®]** anti-marking, anti-static system applied here could pay for itself in four months by increasing the available press time in this example by more than 10 hours each month.

This means, that by simply installing a **SUPER BLUE 2[®]** system in just one year this press can produce at least an additional \$40,000 in billable productivity!

By not having to adjust skeleton wheels, place bumpers on transfer cylinders or wash transfer cylinders to reduce sheet marking, the **SUPER BLUE 2[®]** system allows you to:

- Improve sheet handling
- Use nesting layouts for carton label printing
- Print a variety of color sequences
- Waste less paper during makeready and actual press runs

The **SUPER BLUE 2[®]** anti-marking, anti-static system is superior to all other anti-marking remedies. In fact, we're so confident of this product, we will prepare a customized Return on Investment Analysis for you and guarantee your satisfaction in writing.

Easy Installation and Operation

Installation of the **SUPER BLUE 2[®]** system can be accomplished in a short time by your own staff on most presses, thus minimizing downtime.

Printing Research Inc., the industry's first and largest producer of high quality, anti-marking systems, also offers prompt customer attention during and after installation.

Our global network of service representatives is always ready to meet your needs. We will train your staff in the most effective use of the **SUPER BLUE 2[®]** system. Should you ever need assistance, we are only a fax, email, or phone call away. Customer satisfaction is our first priority.

A SUPER BLUE 2[®] System for Every Press

Printing Research Inc. manufactures several types of **SUPER BLUE 2[®]** anti-marking, anti-static systems:

- Conversion kits for existing transfer and delivery cylinders
- Pre-assembled kits for fast installation on some presses
- **SUPER BLUE 2[®]** transfer and delivery cylinders for large presses
- **SUPER BLUE 2[®]** delivery cylinders for small presses
- **SUPER BLUE 2[®]** kits for perfecting drums

Contact your local dealer today for more information on the **SUPER BLUE 2[®] & SUPER BLUE NetLock[™]** or email SBinfo@superblue.net to find a dealer in your area.



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NEW

SUPER BLUE®

NETLOCK™

anti-marking net fastener



- Makes net installation super fast.
- Ensures the net is secured into the fastening velcro.
- Audible locking confirmation.
- All with just one push of the Net Lock™ tool.
- It's that simple.

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*Your Improved
Money-Maker is Here!*

SUPER BLUE 2[®]

PRECISION CUT FLAT

STRIPENETS[®]

- Easiest installation and alignment of any anti-marking system
- Precision cut for Heidelberg, Komori and Mitsubishi presses
- Custom cut on request for most other presses
- Virtually no trimming or adjustment after installation
- Reduced ink buildup
- Reduced static
- Reduced lint and hickeys
- Longer net life



*Upgrade your press to 21st century technology with the
PRECISION CUT FLAT STRIPENET SYSTEM*

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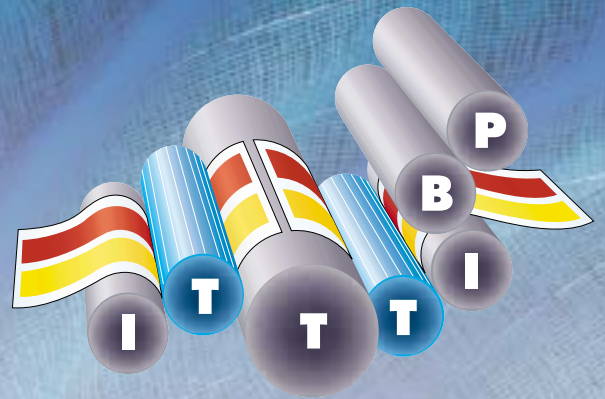


The Completely Wash-Free Transfer System is Here!

SUPER BLUE 2[®]

PRECISION CUT FLAT

STRIPENETS[®]



Straight Talk About Anti-Marking Nets

After more than seven years of research and development, Printing Research began marketing the revolutionary Super Blue anti-marking systems in 1981. Four years after the introduction of the original Super Blue, we received the prestigious GATF Inter-Tech award for our accomplishments. For many years to come Super Blue was able to increase profitability in the pressroom throughout the industry by increasing productivity and decreasing waste. These savings have now been realized by countless printers as well as manufacturers from all four corners of the globe since Super Blue's inception.

Comparable to the invention of the original computer, Super Blue served its basic purpose for many years. The original Super Blue is a great product as the original computer was, but technology has changed. We at Printing Research have demonstrated the advancement of technology with the introduction of Super Blue 2. We have taken the original Super Blue stretchable net and turned it into a product for the 21st century. Through exhaustive reengineering and production testing we again offer leading edge technology.

understand you don't want to have your press idle for multiple net adjustments and trimmings. This "down time" will translate into hours and hours, at a substantial cost over the life of your press. Once you install the Super Blue 2 precision cut flat StripeNets, you can forget about it. There are no longer any adjustments necessary, because the nets are pre-stretched and pre-cut to size allowing uninterrupted press runs.

Reduction of Lint: With our new manufacturing process exclusively for Super Blue 2 precision cut flat StripeNets, the amount of lint has been cut dramatically. This in turn will produce less waste from press runs.

Anti-Static Properties: Our anti-static advancements actually reduce the static in your press. The advancements embedded in the Super Blue 2 cylinder base covers and the anti-static stripe in the precision cut flat StripeNets for easy alignments, work in conjunction to again help your profitability by allowing continuous press operation.

No Transfer Cylinder Washing: As with the original Super Blue, you will never again have the costly expense of having your press sitting idle while the transfer cylinders are being washed. If you add up the time spent over the life of your press, you will see your profits "washed away" if you're not using a Super Blue 2 system.

Add up the benefits that Super Blue 2 precision cut flat StripeNets offer over the original Super Blue stretchable nets, the choice is clear! **If you're in business to make money, Super Blue 2 is right for you!**

State-of-the-art advancements in Super Blue 2 include:

Precision Cut Flat StripeNets:

What this means to you is that you will never again have to stop your press for net tightening, readjusting or trimming. When you look at the high cost of your press time, we



Call PRI today to learn more about how you can improve both quality and profits.

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10954 Shady Trail, Dallas, TX USA 75220

NEW

SUPER BLUE²
NETLOCK+™
anti-marking multi-net fastener



- Makes installation of multiple nets super fast.
- Ensures multiple nets are securely fastened to the velcro.
- Audible locking confirmation.
- All with just one push of the Net Lock+™ tool.
- It's that simple.

Contact your local dealer today for more information on the
SUPER BLUE 2[®] NetLock+™
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SUPER BLUE 2[®] LT[®]

anti-marking, anti-static systems

All the features of a SUPER BLUE 2[®] system in a fully integrated, never ever wash, anti-marking, anti-static, disposable net kit designed specifically for today's high quality and fast paced demands.

The LT[®] "Less Time" system is one of nearly 300 patents that Printing Research, Inc. holds for printing improvements and is the easiest to install, most cost effective, never ever wash, anti-marking system ever invented.

ABSOLUTELY HASSLE FREE

- No more net adjustments.
- No more net replacements.
- No more static cling.

The SUPER BLUE 2[®] LT[®] system incorporates the STRIPENET[®] anti-marking net and the base cover into a single integrated piece. Simply remove and replace as needed.

NEVER REQUIRES WASHING

- No more wasted down time washing your anti-marking system.

The SUPER BLUE 2[®] LT[®] system is 100% wash-free, and it requires no maintenance. Just remove the worn LT[®] net kit and replace it with a new LT[®] 1, 2 or 3 net kit and just keep running.

EASY INSTALLATION

- Adhesive and Clamping types available.
- No more spray adhesives.
- Simple installation instructions provided with each kit.

Simply peel the backing from the specially formulated tape and apply it to your clean cylinder. When ready to replace, the Base Cover can be removed without leaving any sticky residue behind.

BOTTOM LINE: REDUCE WASTE AND INCREASE PROFITS

Make life a lot easier on yourself by being more productive instead of wasting time washing your transfer cylinders, saving you time and labor, and increasing your overall profits.

Available for most press models.



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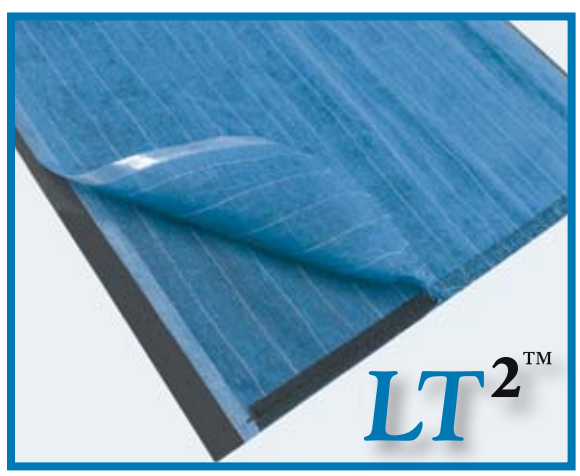
NEW



SUPER BLUE 2^{LT}²™ & LT³™

anti-marking, anti-static systems®

All the features of a SUPER BLUE 2[®] system in a fully integrated, never ever wash, disposable anti-marking, anti-static net kit designed specifically for today's high quality and fast paced demands.



SUPER BLUE 2^{LT}²™

anti-marking, anti-static systems®

Same simple installation - with **DOUBLE** the running time. Just remove the Top Net as needed and continue running.

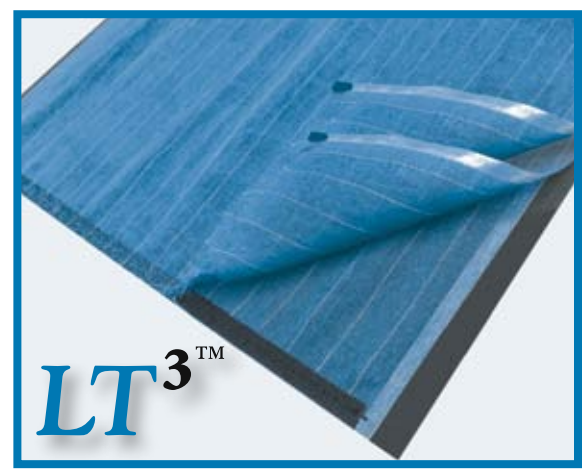
- The SUPER BLUE 2[®] LT²™ system incorporates 2 STRIPENET[®] anti-marking nets and the base cover into a single integrated piece. Twice the running time with only 1 installation.
- The SUPER BLUE 2[®] LT²™ system is 100% wash-free, and it requires no maintenance. Just remove the worn LT™ net kit and replace it with a new LT[®] 1, 2 or 3 net kit and just keep on running.

SUPER BLUE 2^{LT}³™

anti-marking, anti-static systems®

Same simple installation - with **TRIPLE** the running time. Just remove each Top Net as needed and keep on running.

- The SUPER BLUE 2[®] LT³™ system incorporates 3 STRIPENET[®] anti-marking nets and the base cover into a single integrated piece. Triple the running time with only 1 installation.
- The SUPER BLUE 2[®] LT³™ system is 100% wash-free, and it requires no maintenance. Just remove the worn LT™ net kit and replace it with a new LT[®] 1, 2 or 3 net kit and just keep on running.



Available for most press models.

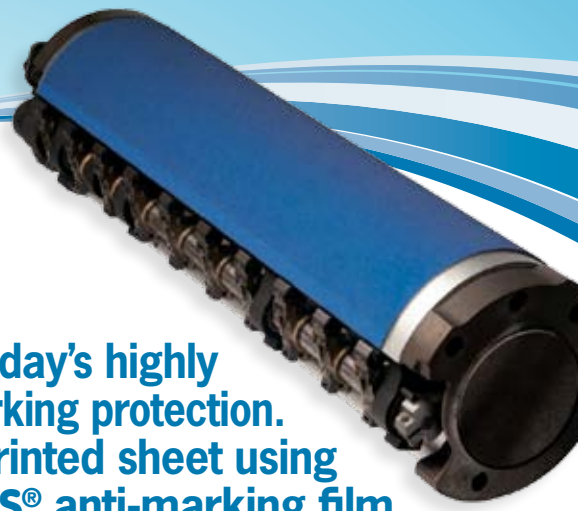


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BLUE GLASS®

anti-marking films



High quality printing and coating applications in today's highly competitive printing industry demand the best in marking protection. When it comes to protecting the wet side of the printed sheet using textured surfaces, nothing out-shines BLUE GLASS® anti-marking film.

PROVEN QUALITY AND DURABILITY

Our Blue Glass anti-marking film was first introduced to the printing industry in January of 2006. After very extensive testing, Blue Glass anti-marking films have proven to be the longest lasting and the most durable glass beaded films available and are distributed worldwide.

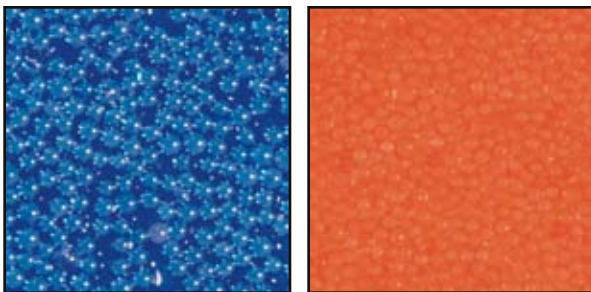
Engineered with exact tolerances, the microscopic glass beads in **BLUE GLASS®** anti-marking films are designed specifically to reduce surface area contact with the freshly printed substrate.

The uniform surface of **BLUE GLASS®** anti-marking film provides even support across the entire substrate. The film is remarkably flexible and will maintain bead adhesion even under the most intense conditions.



EASY INSTALLATION

BLUE GLASS® anti-marking film is easy to install, either apply the adhesive strip directly to the clean cylinder surface (our specially formulated adhesive DOES NOT leave any sticky residue) or fasten the jacket directly into the cylinder clamps or other attaching systems. And when it's time, unclamp it or peel it off and replace with a new longest lasting **BLUE GLASS®**.



When viewed at the same magnification, the difference is very clear. The **BLUE GLASS®** anti-marking film beads, on the left, are clearly visible, almost perfectly round and retain their polished glass surface. The roundness of the beads guarantees a minimal surface area contact with your substrate and the glass properties provide virtually no friction. The space between the beads provides a place for the ink to sink lower than the beads and away from your substrate rather than accumulating on the surface and causing marking.

Available in small, and large bead grades,
cut sheets and converted jackets.

Available for most press models.



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NEW

SUPER SEE™

A Superior Anti-Marking Cylinder Cover



- Easy to install, Easy to SEE, Easy to clean.
- White glass beaded jacket makes it easier to SEE the area to be cleaned.
- Can be customized with your company logo and information, part numbers, full-color photos, etc., whatever you want.

Contact your local dealer today for more information on the
SUPER SEE™ jacket
or email SBinfo@superblue.net to find a dealer in your area.



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NEW

SUPER SEE ZONE™

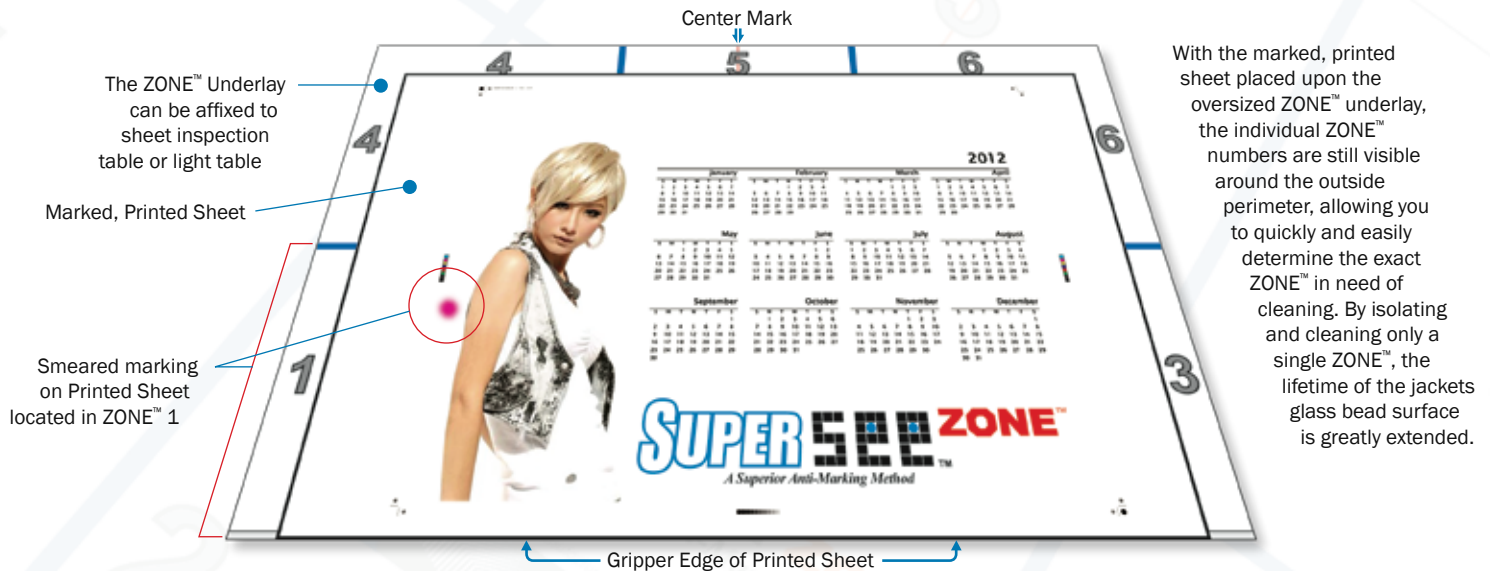
A Superior Anti-Marking Method

Not just an Anti-Marking Jacket!

This is a two piece "Anti-Marking Method" that consists of a high performance, long-lasting transfer cylinder jacket with a corresponding **ZONE™** underlay.

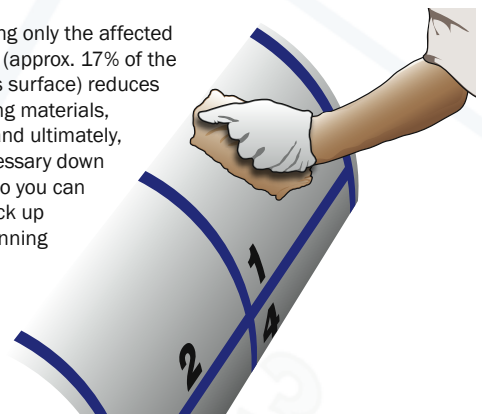
If you have a spot on your windshield, would you wash the entire car?

With the **SEE ZONE™** jacket installed on the transfer or delivery cylinders, the operator can easily identify a **ZONE™** in need of cleaning by simply lining up the gripper edge and center mark of the marked, printed sheet over the **ZONE™** underlay to determine the exact **ZONE™** to be cleaned on the cylinder jacket.



- ★ **SAVE TIME, MONEY & LABOR BY CLEANING ONLY THE AREA THAT REQUIRES CLEANING**
- ★ **BY CLEANING ONLY 1 ZONE™, YOU'RE REDUCING YOUR CLEANING TIME BY 83%**
- ★ **CLEANING JUST A SMALL AREA GREATLY EXTENDS THE LIFETIME OF THE SUPER SEE™ CYLINDER JACKET**
- ★ **CAN BE CUSTOMIZED WITH COMPANY LOGOS, INFO, PART NUMBERS, PHOTOS, ETC.**

Cleaning only the affected ZONE™ (approx. 17% of the jackets surface) reduces cleaning materials, labor and ultimately, unnecessary down time, so you can get back up and running faster.



Contact your local dealer today for more information on the **SUPER SEE™ ZONE™ Anti-Marking Method** or email info@superblue.net to find a dealer in your area.



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A Tradition in Excellence Guaranteed Reliability Diversified Ideas

Printing Research, Inc., (PRI) is the industry leader of wash-free anti-marking systems and the manufacturer of the original **SUPER BLUE**, **SUPER BLUE 2**[®] and **SUPER BLUE 3**[®] anti-marking systems, Air Blanket[®] and Quik Dry[®] infrared drying systems, 'Cold'[™] and Zone[™] ultraviolet curing systems and BacVac[®] vacuum transfer and delivery systems. PRI has expanded its commitment to pressroom productivity and capacity from sheet-fed printing to flexo converting and board printing. PRI systems can now be found in every market segment of the print industry. **SUPER BLUE 2**[®] and **SUPER BLUE 3**[®] anti-marking, anti-static systems have been designed and manufactured for virtually every sheet-fed press in existence. The Air Blanket[®] and Quik Dry[®] infrared drying systems along with the 'Cold'[™] and Zone[™] ultraviolet curing systems have proven themselves in both lithographic and flexographic applications.

At our research and development facility in Dallas, Texas, USA, we use our years of experience and our achievements to design future applications for PRI products that will continue to help you expand your business, and increase your profitability. PRI systems will give your operations unprecedented flexibility and production capacity. Here at PRI we are so confident in our systems, we guarantee their performance in writing.



Printing Research, Inc.



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